



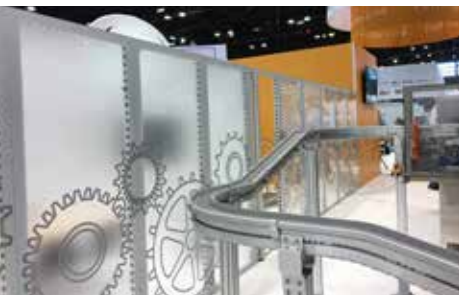
CASE STUDY: TRADESHOW & EXHIBITS

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We're able to push the creative limits of our beMatrix booth designs due to Pictura's printing capabilities.

Ryan Beaulieu

Senior Account Manager
Showcraft



SHOWCRAFT

BACKGROUND

As an experimental, full-service, showcase marketing agency, Showcraft chose to partner with Pictura to meet quality expectations that are on budget and on time. Working with multiple materials can present color matching challenges. Pictura understands this and works to make sure customers get what they want, and when they need it.

PROCESS

Pictura isn't just about the output. "They produce a product that gives us great looking exhibits and happy clients," says Ryan Beaulieu of Showcraft Exhibits. "Pictura's preferred customer pricing sheet has been very helpful. Their wide range of printing solutions and lead-time flexibility with lead times has been advantageous in our partnership."

RESULTS

Showcraft's partnership with Pictura Graphics has resulted in a solid, long-lasting vendor relationship. "We're always looking for new ways to showcase our client offerings visually and economically," says Beaulieu. "Creative printing solutions by Pictura provides just that."

PICTURA™

For more information, call **888.590.5900** or visit www.picturagraphics.com