



Images courtesy of Aluvision

pictura

CASE STUDY: **TRADESHOW & EXHIBITS**

//

We had a unique Aluvision system booth which required Pictura to make sure sizing and fitting were perfect without the capability to test fit the graphics for the final booth, and Pictura nailed it.

Justin Gable
Project Manager
Innovation Exhibits



INNOVATION EXHIBITS

BACKGROUND

Innovation Exhibits, a custom tradeshow exhibit company, was looking for an innovative graphic partner with industry experience to fulfill their printing solution needs. As Innovation's relationship with Pictura evolved, they quickly realized it's the people at Pictura who stand behind the product to provide the assurance they're looking for in a graphics solutions partner.

PROCESS

Pictura's understands, it's more than just a project, it's a partnership. "It's been nice having one point of contact at Pictura to work with. If I have a question I can call and they let me know exactly where things are at in production and give me assurance we're on par to hit our target date with projects," says Justin Gable, Project Manager of Innovation Exhibits. "They always seem to have the answers we're looking for which sets them apart from other competitors in the Industry".

RESULT

Innovation Exhibits trusts their relationship with the team at Pictura to have the answers and solutions they're looking for. Pictura prides themselves on quality control and quick response time to set themselves apart in the industry. When you work with Pictura, you're getting the best quality, a quick response time and great relationship with their graphics solutions partner.

For more information, call **888.590.5900** or visit www.picturagraphics.com