

ENVIRONMENTAL POLICY

OUR VISION At Pictura we believe it is our responsibility to engage and promote more sustainable business practices and promote environmental stewardship within our industry.

OUR MISSION To take the lead in exemplifying environmental responsibility to maximize the results for our clients, while minimizing the impact of our work activities and products on the environment.

OUR POLICY It is the policy of Pictura to conduct all activities in an environmentally responsible manner and in ways that protect the public, our employees and the earth we all share.

Pictura will:

- Establish and maintain a formal management system that addresses aspects from within our product, process and envelope categories.
- Foster continuous improvement in all of our business activities and share information with employees on our environmental performance.
- Where feasible, continually work with our supply chain to increase the use of materials derived from renewable resources or with low environmental impact.
- Increase our use and reuse of production by-products, establish take-back programs and improve industry recycling networks.
- Identify and establish a suitable means of communication with customers, consumers and industry groups to educate and inform them about sustainability
- Continually improve and evaluate our environmental performance through periodic reviews and audits to ensure that our conduct is consistent with these principles.
- Comply with all applicable environmental, health and safety regulations, and commit to the principles of pollution prevention.



Paul Lilienthal, President